



## Partners Toolkit for November 2006

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Citizens for Global Solutions  
Partners Nationwide Teleconference

–Mid-Term Elections, Annual Meeting Recap & Flash 2007–

Saturday, November 18th, 2006  
1:00pm Eastern time

Dial: 800-391-2548  
Verbal password: V A 3 1 7 8 5 5

Speakers

- Drew Asson, Deputy Director of Government Relations, Citizens for Global Solutions
- Chris Belisle, Director of Corporate Relations & Special Events, Citizens for Global Solutions
- Valerie Schrock, Director of People, Outreach and Advocacy, Citizens for Global Solutions

Agenda:

- Mid-Term Elections Analysis
- Annual Meeting Review
- Flash Movie Contest 2007

Here are some useful tips regarding how to access the call:

- Participants should dial in 15 minutes prior to the scheduled start time.
- When dialing in, the host and participants should hold the line for an operator.
- Participants will verbally give their password to the operator.
- All hosts should identify themselves accordingly to the operator when they dial in.
- Operators will take the city, state and number of people in the room and place them into the Main Conference.



## Mid-Term Elections

On Tuesday, November 7, the American public spoke out loud and clear that they want their elected officials to work on global solutions. Across the nation, setting aside ideological and partisan divides, voters cast their ballots to elect globally-minded leaders to the U.S. House of Representative and the U.S. Senate.

**Of the 176 candidates that were endorsed by Citizens for Global Solutions, 158 – 91.3% – were elected (three are still undecided) and of the 36 challengers we endorsed, 21 were elected (two are still undecided).**

Citizens for Global Solutions-endorsed candidates highlighted their commitment to addressing climate change, promoting energy independence and confronting global health matters. Incumbents who won supported working with our friends and allies through international organizations, spoke out for justice in the Congo and Darfur, and opposed new nuclear weapons development. Newly elected members will hit the ground running in January to work on a comprehensive energy policy, seriously engage with the threat of climate change, and deploy proven U.S. leadership and skills to addressing the global health crises of our generation, including HIV/AIDS, tuberculosis, and malaria.

Voters went to the polls with a strong commitment and belief in an engaged and multilateral U.S. foreign policy. In polling released just before the elections, a broad majority of Americans articulated their support for the United Nations and working with other countries. "Americans prefer Congressional candidates who say that the United States should cooperate in multilateral efforts to solve international problems rather than either remaining the dominant world power or disengaging," said one study, conducted by the Program on International Policy Attitudes and Knowledge Networks. In addition, the poll showed that Americans were more likely to support candidates for Congress who share this view.

A Better World Campaign poll conducted in late October by Public Opinion Strategies confirmed bipartisan support for multilateralism and, in particular, for the United Nations. 74 percent of Americans believe that "the U.S. needs the UN now more than ever because we cannot bear all the burden and cannot afford to pay to go it alone around the world," including 59 percent of Republicans.

Citizens for Global Solutions and its PAC worked hard to identify candidates and provide support to their election or re-election campaigns. Our PAC looked at incumbent voting records (<http://www.globalsolutions.org/reportcard>) and challenger candidate questionnaires (<http://www.globalsolutions.org/elections/PAC/races06.asp?action=cq>).

Looking at some of the globalist challengers, Citizens for Global Solutions celebrates not only their victory but also the defeat of some of the detractors of international cooperation, the United Nations, and sensible health, energy, and climate policies.

- In Pennsylvania, Bob Casey defeated incumbent Senator Rick Santorum, who consistently received a grade of “D” on our annual Congressional Report Card.
- In Missouri, Claire McCaskill won her bid for the Senate seat occupied by Jim Talent, who received an “F” in 2005 and a “D” in 2006. Ms. McCaskill believes the U.S. must return to its leadership role in global health, support for international law and justice, and engaging with the United Nations as a partner.
- While Citizens for Global Solutions did not engage in the Tennessee Senate race, retiring Senator Bill Frist was a perennial recipient of a “D” grade on our issues.

In the House, many Representatives with poor grades on our Report Card were defeated.

- J.D. Hayworth of Arizona (grade: F) lost his bid, as did Richard Pombo (grade: D) of California.
- Indianan Congressman Chris Chocola, who received a “D” on our last two Report Cards, was defeated by Citizens for Global Solutions-endorsed candidate Joe Donnelly.
- In southern Indiana, John Hostettler, who got failing grades in 2005 and 2006, lost his bid to Brad Ellsworth.

Many great Members of Congress, who we have supported and received excellent marks on recent Report Cards were re-elected, including Senators Richard Lugar (R-IN), Diane Feinstein (D-CA) and Herb Kohl (D-WI) who handily won their races.

In the House, potentially new Speaker of the House Nancy Pelosi won her race. Jim McGovern (D-MA 03) and Mike Michaud (D-ME 02) will be able to continue their support of international cooperation in the 110th Congress, as will Allyson Schwartz (D-PA 13), Don Payne (D-NJ 10) and Jose Serrano (D-NY 16). Frank Wolf (R-VA 10), an outspoken Representative on Darfur and democracy won his race in

the Northern Virginia suburbs.

Unfortunately, two very internationally-minded Members of Congress lost their seats. Jim Leach (R-IA 02), a longtime supporter of a strong and effective United Nations lost to Democrat Dave Loebsack. And Senator Lincoln Chafee (R-RI), who boldly stood up and stopped the nomination process for John Bolton to be the U.S. Ambassador to the UN, lost to challenger Sheldon Whitehouse.

We raised and distributed more than \$90,000 in contributions to candidates, a 6.1 percent increase over the 2004 election cycle. We engaged more candidates earlier on in the election cycle: we endorsed and contributed to 13 candidates prior to their respective primaries and we won 12 of those primary races.

**More statistics will follow in the coming days and weeks, and we encourage you to visit our election coverage for the latest in post-election coverage:**

**[http://www.globalsolutions.org/elections/elections\\_news\\_analysis.html](http://www.globalsolutions.org/elections/elections_news_analysis.html)**

The result of the election should see a huge step forward toward building a globalist majority in Congress, one that believes in working with our friends and allies; engaging with international organizations like the United Nations and the World Health Organization; fighting to apply the rule of law and justice in places like the Democratic Republic of Congo and the Darfur region of Sudan; tackling climate change head on; and stopping not only the proliferation of nuclear weapons but their very development.

None of the successes above could have happened without the vast energies provided by you, our Partners, who devoted countless hours and expended calories getting our information to candidates and helping out across the country.

Candidates love potential voters. You, our Partners in the field, are the most important people to candidates. We at the National Office can endorse candidates and support their races from DC, but it's real people like you, in their states and districts, that drive the democratic process in this country and motivate candidates.

These midterm election results reflect the urgency that voters' place on bringing about a better world: a better U.S. foreign policy, a better environment, and more justice throughout the world. We

want to work with these candidates now that they're elected and your efforts in the field help to build that relationship for you and for us.

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## Youth Outreach: Projects for the next generation of activists

By now most of you have heard about the success of the first two Citizens for Global Solutions Flash Movie Contests, but please allow us to refresh your memory so that we can not only share our recent successes in youth outreach with you, but so that YOU can help us continue to reach the next generation of activists as we prepare to launch the 2007 Flash Contest.

In August of 2004, the Outreach and Advocacy staff, along with a few of our interns, got together to try to decide how to carry out the Builders of a Better World contest. In previous years, the contest had been offered as an essay competition and scholarship opportunity. In any given year, we received between 30 and 50 applications. We wanted to reinvigorate the contest in an attempt to not only get more young people involved, but also reach a group of young people who wouldn't necessarily find us on their own. In other words, we wanted to hold a contest that would reach students interested in today's hot career fields. We also wanted the contest to have an educational benefit beyond the contest entrants. What we came up with was the Global Solutions Flash Movie Contest, in which students were asked to make short web animations about global problems and then suggest their global solution. We were hoping that this contest would produce materials that educated both the creator of the flash piece and everyone who watched it.

The contest surpassed our wildest expectations. Over 3,000 young people signed up on our website to become a part of our online community. At the time, these 3,000 young people (all under 30 years old) more than doubled the number of online activists we had before the contest began. These young people are now involved in Citizens for Global Solutions issues and are taking action online.

Because of the success of the inaugural event, we knew that the second attempt needed to be bigger, bolder and ultimately reach out to a larger and more diverse audience. And as we hoped, the 2006 contest marked a giant leap forward. The animation is more professional and the level of creativity within the diverse range of entries shows an encouraging conceptual originality among the designers. In addition, the messaging is more sophisticated and nuanced and the participants' clear

understanding of global issues challenges the status quo that youth are indifferent and uninterested about what is happening in the international arena.

The contest's success proves how an innovative approach has enabled us to connect with groups not usually targeted. While the original essay contest was aimed primarily at students studying political science, or an associated discipline, flash is also able to target the animation and IT communities in challenging and dynamic ways. And the result proves that we met our goal – education through engagement.

The ability of this event to connect to people from around the world is reflected by an astounding level of international participation. It showed how cutting edge advocacy techniques successfully engage youth both locally and globally. The movies came from 15 countries across five continents – including the U.S., Mexico, Australia, Colombia, Great Britain and Nigeria. They covered issues in a poignant and sophisticated manner, such as the environment, genocide and human trafficking.

The 2006 Flash Contest had more than 9,000 participants. The early stages saw a rapid number of registrants, overtaking the total of registrants from the inaugural contest within the first month. In all, more than 300 flash movies were submitted.

- Over 9,000 people worldwide registered on our website, compared to 3,000 in the previous year
- We received more than 300 quality flash movies, compared to about 100 in the inaugural contest
- Submissions came from 16 countries across five continents, including the U.S., Mexico, Australia, Colombia, Great Britain and Nigeria.
- The top 20 movies were posted for voting on our website, as opposed to only ten in 2005

One of the most important lessons we learned from last year's contest was this: young people today do not fit the traditional grassroots activist mold. In other words, they are much less likely to involve themselves in traditional ways, such as signing up for membership, than young people were 20 years ago. Today's youth are more interested in the things they can do individually and online than they are in "belonging" to an organization. Even though many take action on our website and some even hold events around our issues at their schools, they do not consider themselves to be "members". For

this reason, we are continue to figure out ways we can keep activists of all ages and backgrounds involved and interested in what we are doing. Flash is one of the ways we've been successful.

Right now, we are in the process of setting up this year's Global Solutions Flash Movie Contest and WE NEED YOUR HELP! We are asking you to help us reach out to high schools and colleges in your area. Last year we had two classrooms participate in the contest. The students created entries for the contest as part of classroom projects. We found that this is one of the best ways to reach students and teachers—by getting their classes involved.

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### November/December Partner's Project:

***Deliver this year's Global Solutions Flash-in-a-box contest to high school teachers and college professors in your town and neighboring areas.***

In an attempt to reach out to more classrooms, students and teachers, we are asking you to deliver the contest-in-a-box to your area's local schools and universities. In order to do this you will:

1. Need to find out what schools are in your area. (School information can generally be found in your local area's phone book or on-line.)
2. Next, decide how many schools you are willing to visit to drop off the contest information.
3. Once you have determined how many contest-in-a-box kits you will need (1-2 for each school that you plan on visiting), contact the Outreach and Advocacy Team at the national office: via email: [outreach@globalsolutions.org](mailto:outreach@globalsolutions.org) or phone: 202-546-3950 and tell us how many you need. We will then send the kits to you and you can deliver them to the schools.

The kit will have everything in it in order for a teacher or professor to be able to enter their classroom in the contest. The more schools we can reach, the more young people we will be able to get involved in Citizens for Global Solutions. At the very least, if you have a child or a grandchild attending a school in your area, make sure he or she takes one of these kits to school with him or her to give to a teacher.

Also, please note: these kits are specifically intended for high school teachers working with students in computers, graphic design, history, current events, government, or politics. At the college level, we

are looking for professors teaching computers or information technology, graphic design, political science, international relations, anthropology, and philosophy.

This is a great project. Not only will it help us to grow our contact list of young people, it is also relatively easy to carry out. If you are able to talk to the teachers and professors, that's a bonus. If you are not, you can just drop off the contest kit as there will be a lot of information in it about who we are and the contest itself. You can literally spend an afternoon simply dropping these kits off at local schools if you want.

## Monthly Report of Your Accomplishments for July/August

Chapter \_\_\_\_\_ Leader \_\_\_\_\_

*What is your chapter working on? How are your events and meetings going?*

*Have you carried out any of the July/August projects?*

*Have you worked on any of the additional activities surrounding John Bolton's nomination to continue as our U.N. ambassador?*

*If so, what did you like about the projects and what didn't you like?*

*Do you feel this project made a difference?*

*Is there anything the national office can help you with?*

*Have you written any LTEs? Were they printed?*

***\*\*Please remember that you don't have to do ALL of the projects, but please do let me know about which ones you have chosen to work on.\*\****

Letters to the editor and op-eds *(Please note them here even if you are enclosing copies)*

Total Submitted	Total Printed	Type: LTE, op-ed	Topic	Written By	Paper	Date Ran	It

Other Political or Media Activities Your Chapter Engaged In

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*Use another sheet if necessary to continue your report. Please detach and return to Erica Tafoya by September 15th so your accomplishments can be published in the next mailing.*

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## News from the Field

- Congratulations to Marjorie Ramp and the **Oberlin, OH Chapter** for putting together another successful U.N. dinner on October 25.
- Congratulations to the **San Diego Chapter** who co-sponsored San Diego's second annual Earth Charter Community Summit, held on Oct. 6 & 7 at MiraCosta College. Highlighted speakers were Dr. Helen Caldicott, founder of Physicians for Social Responsibility and founder and president of the Nuclear Policy Research Institute. The Summit also included a poetry slam.

**Remember: Every day, you are changing the world!**